

INC Jacket; EXPRESS Shirt; ARROW Tie; Vintage tie clip; BRUNELLO CUCINELLI Pocket square, \$165, available at Saks Fifth Avenue Palm Beach; HOOK & ALBERT Lapel pin, \$40, available at Saks Fifth Avenue Palm Beach; BANANA REPUBLIC Pants; THE TACKERIA Belt; SHINOLA Watch; OLIVER PEOPLES Sunglasses, \$405, available at Saks Fifth Avenue Palm Beach

AARON MENITOFF

President and CEO, Aaron's
Catering of The Palm Beaches

Guests at any affair associated with Aaron's Catering are in for a surprise. One of the largest offsite caterers in Palm Beach County, Aaron's Catering prides itself on "action stations" that include hanging buffets, where hors d'oeuvres dangle in mid-air, and water buffets, where desserts flow down a river.

Owner Aaron Menitoff knows how to wow a crowd. Take, for instance, the Beerstream, a 1966 Airstream trailer that houses a walk-in cooler filled with kegs and a full liquor bar, complete with frozen drinks. "We're big on the appearance and the looks of everything," Menitoff, 42, says. "We want people to, even before they try the food, be pretty much amazed." Another one of his secret weapons is the Lovestream, a 1972 Airstream trailer for brides-to-be, featuring chandeliers, damask curtains, LED lights, marble countertops, mirrors and wood floors in a "Great Gatsby"-esque setting.

Menitoff is best known for his lavish Sunday polo brunches at International Polo Club Palm Beach in Wellington, where the divot-stomping set gathers to see and be seen. Sparkling glasses of Champagne and stunning displays of food highlight the sporting afternoon.

WHAT DOES STYLE MEAN TO YOU? It means being able to express yourself based on your mood.

YOUR PERSONAL STYLE IN THREE WORDS? Colorful. Clean. Classic.

WHAT DO YOU WEAR TO SUNDAY POLO? I like it when it's chilly out because I like to wear a sports jacket in fun colors. If not, I'll usually switch and have colorful pants with long-sleeve oxfords. I love wearing cufflinks. I have a huge cufflinks collection.

THREE MUST-HAVES FOR TRAVELING? A lint roller, a hair dryer and fun socks.

IF YOU COULD BORROW CLOTHES FROM ANYONE'S CLOSET, WHO WOULD IT BE? [Actor] Colin Farrell. He seems to dress differently for every event. He doesn't have a predictable look, and I think that's the way that people should dress.

— Amy Woods

